



 **Valleywise**
Health Foundation

EMERGING LEADERS

**Changing the face
of philanthropy...**

Our Vision

Emerging Leaders is an innovative leadership development and mentorship program that focuses on...

- offering mentorship through seasoned leaders for young professionals seeking professional growth and community leadership
- sharing the impact of Arizona's only public teaching health system, Valleywise Health
- creating access and education in philanthropy for all communities

Our goal was to develop the mentorship program “we wish we had” early in our professional and philanthropic lives. To achieve our goal, we connected a diverse group of key community leaders with outstanding young professionals to show them how to make a difference in the health of our community.

What makes this program really special is the direct connection to supporting community and public health. Through Emerging Leaders, we educate our mentors and mentees on the critical role that Valleywise Health plays in Maricopa County, across the state and nationwide.

The Valleywise Health vision is to be **nationally recognized for transforming care to improve community health**, what we at the Foundation call **going ALL IN for a healthier Arizona**.

Our Founders



Liz Agboola
CEO, Trinity Integrated Healthcare
Board Member, Valleywise Health Foundation
Emerging Leaders Program Chair



Patti Gentry
Board Vice Chair, Valleywise Health Foundation
Emerging Leaders Program Co-Chair



Sel Nutor
Director/Arizona Market Executive, Capital One Bank
Board Treasurer, Valleywise Health Foundation
Emerging Leaders Program Advisor



Alicia Nuñez
EVP and CFO, Chicanos Por La Causa
Board Member, Valleywise Health Foundation
Emerging Leaders Program Advisor

PHOENIX BUSINESS JOURNAL

MY VIEW

Mentorship is crucial for diverse, young employees

Philanthropy and mentorship are two terms that often aren't discussed in tandem, yet they go hand in hand when creating and maintaining a thriving community. For many, being philanthropic is perceived as cutting a big check in support of their favorite organization. But for the generation coming up, and specifically those considered minorities, philanthropy may be an intimidating word. Questions of "How do I get started?" and more important, "How do I make an impact if I can't give monetarily?," are natural barriers to starting down the right path.

When I joined Valleywise Health Foundation's board, my priorities were focused on reaching the inner-city and including young professionals in our philanthropic efforts. My goal was simple: create the new millennial philanthropist by shifting perceptions of what a philanthropist looks like in today's world.

To accomplish this, I was privileged to help co-found the foundation's Emerging Leaders program with one of my mentors, Patti Gentry – a woman who blazed her own trail in the business world, but always found a way to mentor others and

help them find their footing in the philanthropic world.

What is unique about this program is its intense focus on inspiring our young, minority professionals to develop ways to address homelessness, food insecurity and health care inequities to support the overall health of the communities we live and work in.

By pairing young professionals of diverse ethnicities and backgrounds with established business professionals of a similar and diverse background, this program levels the playing field to create a solid foundation for the mentor-mentee relationship. I have already witnessed our inaugural class blossom and begin to understand that through their mindful actions and guidance from their mentors, they can and will make a difference in this community – not necessarily through their pocketbooks, but through their creativity, innovation and passion. And this is where the power of mentorship manifests itself in spades to help these millennial and Gen Z professionals transform into community activists in the best sense of the word.

What Emerging Leaders has done in its infancy is give mentees the

"We have to find innovative ways in the digital age to inspire philanthropy, volunteerism and community involvement for generations to come."

LIZ AGBOOLA



JIM POULIN | PBJ

Liz Agboola, CEO of Moses Behavioral Care.

power to find a path they are passionate about in support of Valleywise Health's mission to serve the underserved. Unfettered access to leaders in one room is not common, especially for minority professionals. When thinking back to my early career, I didn't know any CEOs. The person in my mind at that level of notoriety was my doctor – and we had to pay to see him. That is why it was important to me that our group of mentees reflected the community

we work with, people who knew the type of support their neighbors need but also could benefit greatly from the resources we gave them.

For many nonprofits, solving the millennial giving gap is of great focus, and for good reason. We have to find innovative ways in the digital age to inspire philanthropy, volunteerism and community involvement for generations to come. With this in mind, our inaugural group of mentees were challenged to develop campaigns they believe will cut through to their peers and cultivate the next-gen philanthropist. On Sept. 17, the six mentee cohorts presented their ideas to a panel of seven corporate and community leaders. The winning group will receive \$10,000 to implement their concept, quite literally putting the reins in their hands to make a lasting impact – and hopefully launch someone else's philanthropic journey.

–Liz Agboola is CEO of Moses Behavioral Care, a Valleywise Health Foundation board member and co-founder of the foundation's Emerging Leaders program.

► SUBMISSION GUIDELINES

Keep your comments brief and civil, and remember to mention which news story you're writing about. Submissions for "My View" or "Letters to the Editor" may be edited and published or otherwise used in any medium.

Program Overview

Emerging Leaders is a year-long program running from January through December. Each month, mentees and mentors engage in professional development sessions and one-on-one mentoring. A mentor and mentee's experience hinges on their own participation and attendance.

Inspiring guest speakers explore different topics and foster engagement for the entire Emerging Leaders program. These sessions prepare each team of mentees to present their community engagement project.

Community Engagement Project

During the program, mentees learn the value of leadership, philanthropy, personal and professional growth. Then, they will put their knowledge to the test!

In September, each group will present their project idea to raise funds and awareness for Valleywise Health Foundation to the entire Emerging Leaders program. This idea requires research, an execution plan and strategy to achieve the project scope.

At the Emerging Leaders Exhibition, a "Shark Tank" style competition, judges will select the best community engagement project supporting Valleywise Health.

Program Requirements

Mentee program participation requires a \$2,500 sponsorship. Involvement in Emerging Leaders must be endorsed by employers. Fundraising is a key component in philanthropy. **As part of the experiential learning process, mentees are required to fundraise \$500 as part of their involvement in the Emerging Leaders program.**

Prospective mentees are required to fill out an application at ValleywiseLeaders.org/Apply-Mentee.

2023 Schedule

One Friday each month

Late January – Welcome Breakfast and Orientation

February – Passion vs. Purpose

March – Find Your Tribe

April – Uncover Your Purpose

May – Fear Setting

June – Addressing Adversity/Frame Your Mindset

August – Storytelling

September – Exhibition

October – Leading Diverse Teams

November – Culture of Philanthropy

December – Capstone Celebration & Alumni Reception

SCAN TO APPLY



2022 Emerging Leaders

Mentors



Joe Barba

Director, Government Relations
Thrive Services Group



Paula Bommarito

AVP
Enterprise Brand & Community Strategy
CopperPoint Insurance Companies



Charles Brown

Chairman and CEO
Impact Diversity Solutions Corp.



Hon. César Chávez

Arizona State Representative
Legislative District 29



Ed Drummond

Owner
Capstone Realty Professionals



William Fishbach

Shareholder
Tiffany & Bosco



Perry Gabuzzi

Senior Vice President
Kidder Matthews



Michael Gallagher

President
Toro Insurance Group



Harry Garewal

President and CEO
Trin & Associates



Beth Ginzinger

Chief Transformation Officer
Blue Cross Blue Shield of Arizona



Reine Yazbeck Hamilton

Commercial Banking Leader
Wells Fargo



Nate Lowrie

CEO
Valleywise Health Foundation



Karyn MacVean

Co-founder, Arizona Spaceport Alliance
Designated Broker
North Star Commercial Real Estate Advisors



Dr. Maria Harper-Marinick

Senior Fellow
The Aspen Institute



Sentari Minor

Head of Strategy
evolvedMD



Tiffany Sharp

Principal
Sharp Construction



Jim Stevens

Vice President
Muscular Moving Men, MM3



Nickolas Uhan

Senior Vice President
Commercial Banking Manager
Pacific Premier Bank

2022 Emerging Leaders

Mentees



Hannah Bashaw

Director - Business Development
Creative Furniture Connection



Francisco Bejar

Network Administrator
Chicanos por la Causa



Sarah Boon

Director
Foundation and Individual Giving
Teach for America



Natalia Chaves

Development Analyst
Dominium



Olivia Whitten Conrad

Senior Manager
New Business Stabilization
TRIMEDX



Audrey De Alva

Service Excellence
Program Manager
Valleywise Health



Jose Esparza

Product Quality Engineer
NXP Semiconductor



Sonal Lal

Program Coordinator
Global Ties Arizona



Andrea Swanson

Associate Banker
JP Morgan Chase



Karen Vargas

Senior Recruiter
Copa Health

2022 Exhibition Shark Panel

Nadia Rivera Chief Impact Officer & Executive Director, Arizona Coyotes Foundation

Amy Armstrong CEO, Social Venture Partners Arizona

Howard Epstein National OREO Executive, Bank of America

Kate Fassett Vice President of Development, Valleywise Health Foundation

Benjamin Brockwell Principal, invisionAZ Fund

Tim O'Neal President & CEO, Goodwill of Central Arizona

2022 Guest Speakers

Passion vs. Purpose

Impact Diversity Solutions **Charles Brown**

Valleywise Health **Monica Miller**

Find Your Tribe

evolvedMD **Kim Ho**

Valleywise Health **Manny Soto-Griego**

Uncover Your Purpose

Educational Services **Andy Shirk**

Execute to Win **Lee Benson**

Vanir **Jennifer Frost**

Fear Setting

Adelante Health Care **Jesse Garcia**

Valleywise Behavioral Health **Aris Mosley, MD**

Addressing Adversity

Arizona Burn Center **Ryan Taylor, RN, RRT**

Bell Bank **Latasha Causey**

Limb of Dreams Foundation **Jason Kiernan**

Storytelling

Business of Story **Park Howell**

Culture of Philanthropy

Goodmans Interior Structures **Adam Goodman**

U.S. Bank **Arturo Perez**

Who are we looking for?

Mentor Profile

- At least 5-10 years of experience in C-suite, executive, senior leadership role.
- Represents communities of color, LGBTQIA+, persons with disabilities, veteran population, immigrant, etc.
- Can commit to at least three hours a month to the program from January to December

Mentee Profile

- Between the ages of 25-35
- Represents communities of color, LGBTQIA+, persons with disabilities, veteran population, immigrant, etc.
- Holds and entry to mid-level position within their organization
- Has demonstrated exemplary performance and leadership within their organization or community
- Can commit to at least three hours a month to the program from January to December

Speaker Profile

- At least 5-10 years of experience in C-suite, executive, senior leadership role.
- Represents communities of color, LGBTQIA+, persons with disabilities, veteran population, immigrant, etc.
- Can commit to the duration of a session (approx. one hour)

Sharks Profile

- At least 5-10 years of experience in C-suite, executive, senior leadership role.
- Represents communities of color, LGBTQIA+, persons with disabilities, veteran population, immigrant, etc.
- Can commit to the duration of a session (approx. two hours)

BOARD OF DIRECTORS

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Vice President
Salt River Project

Patti Gentry

Board Vice Chair
Former Senior Vice President
JLL

Sel Nutor

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Director/Arizona Market Executive,
Capital One Bank, NA

Pam Stelzer, CPA

Board Secretary
Audit and Business Development Manager
Henry+Horne

MEMBERS

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CEO
Trinity Integrated Healthcare

Claire Agnew

Chief Financial Officer
Valleywise Health

Betsey Bayless

President Emeritus
Valleywise Health

Charles Brown

CEO and Co-Founder
Impact Diversity Solutions Corp.

Mark G. Dewane

Director - District 2
Maricopa County Special Health Care District

Philip Gerard

Senior Partner
Cavanagh Law Firm

Bryan Jeffries

President
Professional Fire Fighters Association of Arizona

Jill Krigsten

Media Consultant, Cox Media

Scott R. Meyer

CEO
Straight A Properties

Alicia Nuñez

EVP and Chief Financial Officer
Chicanos Por La Causa

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Managing Director
Health and Clinical Partnerships
Arizona State University

David Pugh

SVP and Market Manager
Audacy

Steve Purves

CEO and President
Valleywise Health

Jay R. Spector, CFP

Partner, Wealth Advisor
Barton Spector Wealth Strategies

Hiral V. Tipirneni MD

Healthcare Professional
CSRA Inc.

Warren Whitney

Senior Vice President of Government Affairs
Valleywise Health

Marci Zimmerman-White

Owner and Founder
Delete Tattoo Removal
Delete Foundation

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Jason Schechterle

HEALTH SYSTEM LEADERSHIP

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Nathan Lowrie
Steve Purves

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Kevin Foster, MD
Laurie and Chuck Goldstein, MD
Kathleen and John Graham
Bart Patterson
Susan Pepin, MD, MPH
Jaye and Barry Perricone
Mary Kay and Bill Post
Sara and Steve Schramm
Anne Stupp
Traci and Jim Swanson
Erin and Greg Vogel

Who We Are: Caring for our Community

Social Determinants of Health

According to the U.S. Department of Health and Human Services, “social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship and age that affect a wide range of health, functioning and quality-of-life outcomes and risks.”

SDOH can be grouped into five major categories. These factors have a huge impact on our community's health and well-being.

-  Economic Stability
-  Education Access and Quality
-  Health Care Access and Quality
-  Neighborhood and Built Environment
-  Social and Community Context



Some examples of SDOH include but are not excluded to safe housing, access to transportation, racism, exposure to violence, education, access to nutritious foods, polluted air or water and language barriers.

“You may have heard that your zip code is more important than your genetic code. At Valleywise Health, we’ve been very attuned to the social determinants of health for years. One of our goals is to be where our patients are. For example, by opening a new behavioral health facility in Maryvale, where a quarter of a million people reside and by developing our telehealth services to give patients easy access to our system - no matter where you live, we are striving to level the playing field.”

-Dr. Anthony Dunnigan, Chief Medical Information Officer at Valleywise Health



EMERGING LEADERS

Sponsor Benefits

**\$50,000 | 1 AVAILABLE
TITLE SPONSOR**

One-year exclusive presenting sponsor rights to the 2023 Emerging Leaders program

Company name and logo featured year-round on all marketing materials, social media content, media releases and signature program events

Mentor and mentee from your company invited to participate in 2023 Emerging Leaders class

Nominate a company leader to serve as a "shark" in the Emerging Leaders "Shark Tank" style competition

Custom corporate volunteer opportunity/team building activity for your organization at Valleywise Health

Opportunity to host all sessions at company location

Video highlight reel created by Valleywise Health Foundation, sharing your company's leadership and support

Opportunity for a representative to give remarks at Welcome Breakfast, Exhibition and Capstone Celebration

Table for ten at A Night in the Valley

\$25,000 | 1 available

PREMIER SPONSOR

Opportunity for a company leader to speak at a session of your choice

Custom corporate volunteer opportunity/team building activity for your organization at Valleywise Health

Mentee and mentor from your company invited to participate in the 2023 Emerging Leaders class

Video highlight reel created by Valleywise Health Foundation sharing your company's leadership and support of Emerging Leaders

Logo recognition at all the sessions throughout the year

Emerging Leaders Session Topics

January 2023 - Welcome Breakfast*

February 2023 - Passion vs. Purpose

March 2023 - Find Your Tribe

April 2023 - Uncover Your Purpose

May 2023 - Fear Setting

June 2023 - Addressing Adversity & Framing Mind Set

August 2023 - Storytelling

September 2023 - Exhibition*

October 2023 - Leadership and Leading Diverse Teams

November 2023 - Culture of Philanthropy

December 2023 - Capstone Celebration*

**Emerging Leaders alumni welcome to attend*

SPONSOR A SESSION

\$2,500 | 6 available

DURING THE SESSION:

Company name or logo recognition

Opportunity for a representative to give welcome remarks at the session

\$15,000 | 1 available

CLASSIC SPONSOR

Opportunity for company leader to speak at a session

Mentee and mentor from your company invited to participate in the 2023 Emerging Leaders class

Company name and logo recognition on all session material throughout the year

\$10,000 | 1 available

CAPSTONE CELEBRATION AND ALUMNI RECEPTION

Sponsor the end-of-year capstone celebration and alumni reception for the 2023 Emerging Leaders class

Company name and logo recognition during the event and on social media

Opportunity for a company leader to give welcome remarks

\$10,000 | 1 available

EXHIBITION SPONSOR

Underwrite the Emerging Leaders Exhibition \$10,000 prize

Nominate a company leader to serve as a "shark" in the "Shark Tank" style competition

Company name and logo recognition during the event and on social media

\$5,000 | 1 available

WELCOME BREAKFAST

Kick off the Emerging Leaders program for the Class of 2023 with a welcome breakfast

Opportunity for a company leader to give welcome remarks

Logo included on Emerging Leaders swag bag for new mentors and mentees



At any sponsorship level, provide an additional \$2,500 to contribute to the Emerging Leaders Mentee Scholarship Fund!

Empowering young leaders to become positive change makers...

FOR MORE INFORMATION,
CONTACT MARINA SANDOVAL
815.975.1050

MSANDOVAL@VALLEYWISEHEALTHFOUNDATION.ORG

